HANDS-ON AI WORKSHOP

THE UNFAIR ADVANTAGE

How to Use AI in Your Real Estate Business

Bring one business challenge. Use AI during the workshop to identify a growth opportunity, create something you can use, and plan your next 30 days.

WHAT YOU'LL LEARN

- **Find your niche and sharpen your message**
  Give AI the right context about your market and ideal clients, then use it to clarify who you serve and why they should choose you.
- **Create a resource people will want**
  Turn a question your clients actually ask into a useful checklist, guide, or other resource that starts a conversation.
- **Turn one idea into a week of outreach**
  Use AI to adapt one market insight for video, social, email, and personalized follow-up.

WHAT YOU'LL WALK AWAY WITH

A positioning statement, a finished social or video script, a follow-up campaign, a reusable AI prompt, and a 30-day action plan.



WEDNESDAY, DECEMBER 2, 2026 • 10:30 A.M.

DMAR Building • 4601 DTC Blvd. #100, Denver, CO 80237

Keynote Speaker Greg Greenhalge • In partnership with Mile High Exchangers